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Cheeca Lodge & Spa, Reopening December 15th, Unveils New Premier Suite - Largest and Most Luxurious in the Florida Keys -



Islamorada, Florida Keys (August 5, 2009) - On Friday, July 23, 2009, Cheeca Lodge & Spa unveiled a model of its new Premier Suites, a highlight of the expansive investment in the legendary Keys resort, reopening December 15, 2009. The Premier Suites feature floor-to-ceiling glass walls opening to panoramic ocean or garden views, expansive private lanais with open-air spa tubs with water feature and marble and glass rain showers for two. Along with owner Jerry Johnson, Don Achenberg, Mayor of Islamorada, and Judy Hull, Director of the Islamorada Chamber of Business and Industry, were on hand to cut the ceremonial ribbon and celebrate one of the star features from "Queen of the Florida Keys."

"We are excited to debut the plans for our beloved Cheeca, especially to the Keys' residents, who have always been our biggest supporters," said owner Jerry Johnson. "In addition to the 62 new Premier Suites, Cheeca's transformation will include a new Main Lodge with an expansive indoor-outdoor lobby lounge, a fitness center with ocean-view floor-to-ceiling windows, a club floor with a sun deck and water wall overlooking the famous Cheeca pier and Atlantic Ocean, an expanded spa, 2,400 sq. ft. of retail space, and more."

Now open to public viewing, the model unit of the Cheeca Lodge & Spa Premier Suites is located on the east side of Overseas Highway, Mile Marker 82 in Islamorada, Florida.

About Cheeca Lodge & Spa:

Cheeca Lodge & Spa is set on a 27 acre private estate in Islamorada, the "Sportfishing Capital of the World." Reopening December 15, 2009, Cheeca is being constructed with its original porte-cochere entrance, classic Florida Keys architecture, chic West Indies décor, and spirited tradition of "barefoot elegance" -- a term coined at Cheeca -- all intact. A highlight of Cheeca's 212 beautifully appointed guestrooms, suites and bungalows are the 62 new Premier Oceanfront and Island View Suites that will offer over 840 square feet of living space, floor-to-ceiling glass walls opening to panoramic ocean or island views, expansive private lanais, open-air round tubs for two with dramatic overhead tub fillers, and marble and glass rain showers for two. Cheeca's new Main Lodge will boast two distinctive restaurants - Nikai Sushi Bar offering the Florida Keys' freshest sushi, Asian-inspired fare and a unique selection of Japanese sake and wine, and Atlantic's Edge with a seasonal fine-dining menu of fresh local seafood, prime steaks and organic local produce. The expanded Spa at Cheeca will include 11 treatment rooms, which join the poolside cabanas, Tahitian-style Spa Lagoon, adults-only lap pool and an oceanfront tiki hut for al fresco treatments. Cheeca will also be unveiling 2,400 square feet of new retail space, an exclusive Club Floor & Deck, and over 4,500 square feet of new conference space to include an exquisite 1,800 square foot oceanfront meeting room. The resort's signature features also include a classic 525' wooden fishing pier, saltwater snorkeling lagoon, Jack Nicklaus-designed golf course, and Camp Cheeca children's environmental activity program. The unique setting, tradition of laid-back elegance, and reputation as an exclusive hideaway has drawn everyone from past presidents and sports heroes to Kevin Costner and Salma Hayek. www.cheeca.com

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*Pictured from L to R: Clinton Winn, Conference Services Manager; Kim Jimenez, National Sales Manager; Christine and Jerry Johnson, Owner; Mayor Dan Achenberg; Chamber Director Judy Hull; Michelle Rifice, Director of Food & Beverage; Jim Costello, Resort Manager. (Photo c/o McLaughlin Photo & Video)